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# 2016 ANNUAL REPORT



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# Word of the Executive Director

# MORE POWER TO CAMELEON'S BENEFICIARIES !



Our programs being stable and running smoothly, our team developed extra efforts this year to empower our beneficiaries. **New cluster meetings** are now organized every quarter with the parents and the girls of the After-care program who are spread all over Panay and Negros. Those new meetings not only allow us to have a closer monitoring on the children but they also give the parents an opportunity to share their concerns with us and with their fellow parents in handling their children. By reaching them more often and collectively we allow them to express themselves and eventually find solutions together.

The two recently organized groups composed of beneficiaries coming from the Rehabilitation program and the Community Development program became very active in helping us in our prevention campaigns: the **Voice of CAMELEON's Children** "VCC" on Child rights and the **CAMELEON Youth Health Advocates** "CYHA" on teenage pregnancies. After being trained on their respective topics and also equipped with some specific tools like the forum theatre and public speaking, those highschool and college students have developed a lot of energy and creativity this year to reach out other youth in the community and spread prevention messages.

Lastly, for the first time **50 former beneficiaries** came back from Manila, Cavite or Boracay... during our last summercamp to share with the present beneficiaries their experience in CAMELEON. They gave heartwarming testimonies of their challenges and successes and committed during a moving but simple ceremony around a bonfire to help CAMELEON as much as they can. All those empowered beneficiaries are our pride since they are proving that aside from the personal rehabilitation, students can also give back to their community what they have received from CAMELEON. This is a message of hope to all our stakeholders from the staff to our board members and also our sponsors that rehabilitated vulnerable children can become assets for an organization, a community and a even country! **More power to them**.

Sabine Claudio



# VISION-MISSION-HISTORY

## VISION

A society where families and communities are self-reliant, child-friendly and free from all forms of abuse and violence.

Construction of the first center welcoming 25 girls in Passi and founding of 1998 **CAMELEON** Association in France

> Construction of the volunteers house 2000

Launch of the Circus arts therapy program 2004

Opening of Paris office and construction of the 2006 second center welcoming 25 more girls in Passi

Opening of the student residence in Iloilo 2009

> Reconstruction of 200 houses 2013 after Typhoon Quinta

# HISTORY

1997 Founding of CAMELEON Association Inc. in the Philippines

- 1999 Launch of the Child Education Sponsorship program
- 2001 Opening of Belgium and Andorra Offices
- 2005 Creation of CAMELEON association in Luxembourg
- 2008 Construction of the sport complex
- Creation of CAMELEON Association 2011 Switzerland, construction of the staff house in Passi and of the Learning and Resource Center in Iloilo
- 2014 Reconstruction of 320 houses after Typhoon Haiyan

## MISSION

CAMELEON stands and acts as a model institution that promotes the empowerment and development of children and their families through education, advocacy and other psychological interventions.



# PEOPLE OF CAMELEON



# THE FOUNDRESS: LAURENCE LIGIER

In 1997, after spending several years in the Philippines studying the status of vulnerable children, Laurence Ligier, French National, founded Cameleon Association in Iloilo province. Her ambition was to rescue and rehabilitate the most vulnerable girls of the region. In partnership with the city of Passi, she opened the first center to accommodate girls victims of child abuse. Settled in France since 2004, she continues to fight for CAMELEON Philippines by developing network of supporters all around the world and to input her vision in the programs. Laurence Ligier has received the Philippines Presidential Award for her contribution to the development of the Philippines as well as the French National Order of Merit.

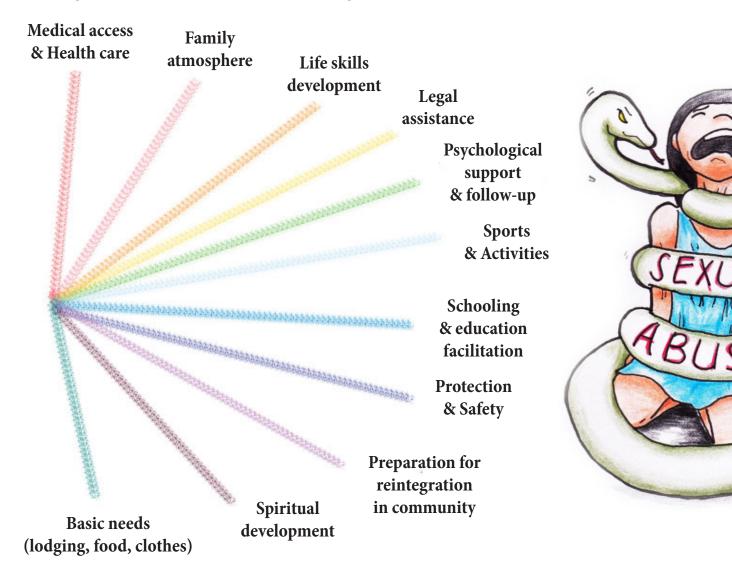
### THE BOARD

10 committed trustees from several sectors of the civil society: Jose COCHINGYAN, Bernard POPLIMONT, Christopher MONTAÑO, Laurence Ligier, Ricardo F. ANDRADA, Maria Visitacion O.GENSON, Ida M.SIASON, Ann T.SALDANA, Sandra CACHO, Daniel JOHANNOT

THE STAFF 31 committed professionals accomplishing CAMELEON's program everyday

# RESIDENTIAL PROGRAM

The residential program, also called the In House program, consists in a rehabilitation center for girls victim of sexual abuse. It also ensures their reintegration in their families and communities. 50 girls from the Western Visayas and Negros Island benefit from the following services :

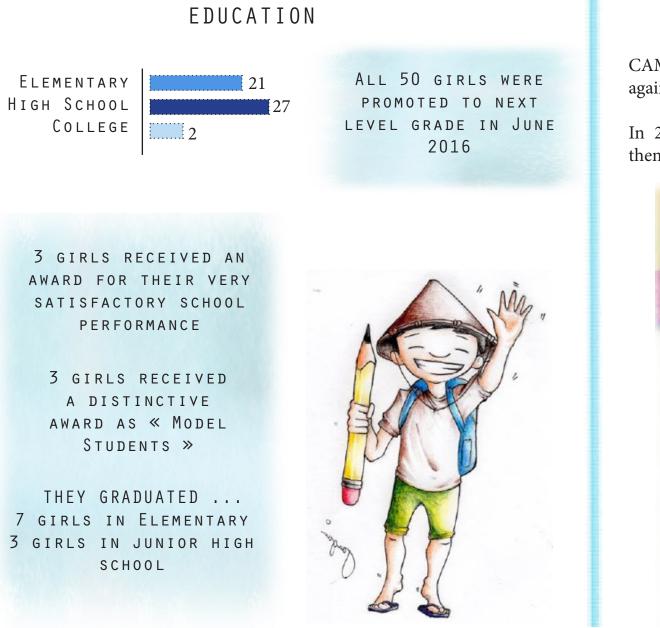


14 NEW GIRLS WERE ADMITTED IN THE CENTER LAST MAY 2016

2 GIRLS WERE DISCHARGED DUE TO UNCOOPERATIVE BEHAVIOUR AND PREGNANCY

14 GIRLS WERE REINTEGRATED IN THEIR COMMUNITIES AFTER A 6-MONTH MONITORED TRANSITION

CAMELEON's particularity is the holistic, tailor-made and long-term approach. All the interventions aim at healing the girls and enable them to have the life every child should have.



## LEGAL ASSISTANCE

CAMELEON brings legal support to the girls who want to pursue cases against their perpetrator.

In 2016, specific theatre workshops were given to the girls to prepare them for the court hearings, as part of the **psychological support**.

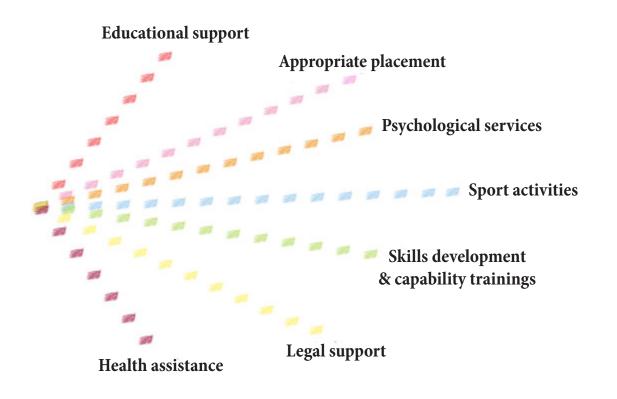


"Many children around the universe only ask for love, care and understanding. However, many of us are forced to deal with big and painful problems... I am proud to be one of those who luckily entered CAMELEON Association. Since I arrived, I did many achievements at school and in the center. I gradually forget my problems in life. I also learned how to be independent and responsible. For me, CAMELEON is the best! They're always by my side, especially in times of trouble. But it doesn't make me feel weak, on the contrary, life here taught me to be strong in facing and fighting life challenges... This big opportunity motivates me to stand and fight for my future."

Gracia, In House girl

# AFTERCARE PROGRAM

Also called **post-rehabilitation program**, the After-care program is essential to keep on supporting the girls when they **reintegrate their communities** and until they **finish their studies**. This program includes:



The transition between the rehabilitation program and the after-care program is subject to a **close coordination** between both teams to **prepare the girls for their independent living.** 

# IN 2016, 60 GIRLS WERE PART OF THE AFTER-CARE PROGRAM

IN MAY, 14 GIRLS WERE REINTEGRATED TO THEIR FAMILIES AND COMMUNITIES TO PURSUE THEIR EDUCATION AND REHABILITATION



### PLACE OF RESIDENCE



FAMILIES

### SUPPORT TO PARENTS

For those who return to their families CAMELEON helps their parents understand their role better and held a "Parent and Effectiveness Seminar". It contributed to eliminate conflicts and misunderstandings, and thus improve the family relationships.

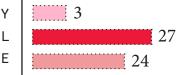
Since 2016, **Cluster Meetings** are organized so the staff can meet with the parents quarterly.

### LEGAL ADVANCEMENT OF GIRLS' CASES

7 GIRLS HAVE AN ON-GOING CASE IN COURT 3 GIRLS ACCEPTED THE PLEA BARGAINING AGREEMENT

## EDUCATION

ELEMENTARY HIGHSCHOOL COLLEGE





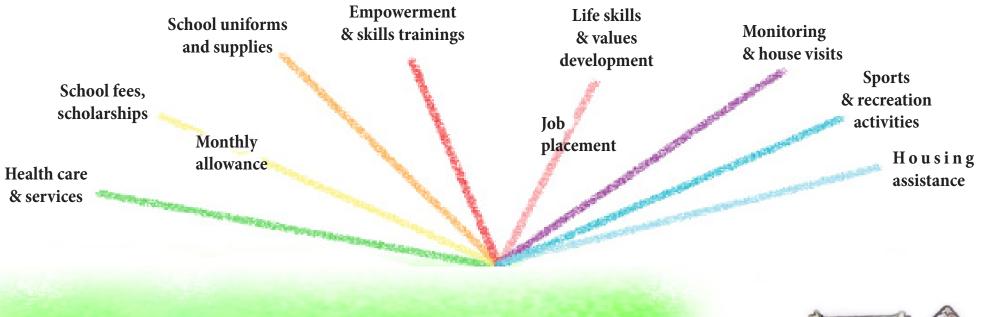
"My admission in CAMELEON has brought a lot of positive changes in my life. The various activities like circus, group dynamics, skills trainings, individual and group counsellings among others helped me overcome my shyness and eventually developed my self-confidence. Being a sexual abuse survivor is really traumatic but I was able to successfully overcome it through several psychological and psychiatric sessions, along with my determination to move on to a better life. I am proud of where it lifted me up to. The three best things for which I am grateful to CAMELEON are the followings: First, it is not only an institution helping abused children but a family as well, who is there to support and guide me. Second, thanks to the educational assistance that I received, I was able to continue my studies. Lastly, CAMELEON has become my reason to strive hard in my studies, I want to become a Social Worker someday and be an advocate to others. I am proud to be a CAMELEON beneficiary and having CAMELEON is the biggest blessing in my life." Kimberley, After-care girl.



Kimberley has been under the program and services of CAMELEON for almost 7 years. She's now an active member of Voice of CAMELEON's children (VCC), a group of CAMELEON beneficiaries trained to safeguard child's rights.

# COMMUNITY DEVELOPMENT PROGRAM

The program caters 310 deserving students coming from poor, rural neighbouring communities. It aims at improving both social and economic situations not only of the children but also of their families for them to become self-reliant and productive members of their communities. Educational assistance is mainly provided to the 310 sponsored children, along with:



IN 2016, 22 COLLEGE STUDENTS GOT AN ACADEMIC AWARD; 6 WERE RECOGNIZED AS DEAN'S LISTER AND 18 GOT DIFFERENT KINDS OF AWARDS

Among the 33 graduating students, 20 are already employed in different companies

IN 2016, 95% OF THE SPONSORED CHILDREN WERE PROMOTED TO THE NEXT GRADE LEVEL, THUS PROVING THE EFFICIENCY OF CAMELEON'S SERVICES





43% OF OUR FAMILY BENEFICIARIES ARE INVOLVED IN ORGANIZATIONS FOR THE DEVELOPMENT OF THEIR COMMUNITY A PARENTS EFFECTIVE SEMINAR (PES) WAS LED TO TEACH PARENTS THE IMPORTANCE OF COMMUNICATING WITH THEIR CHILDREN

> "I was chosen to be a Parent Volunteer. I didn't expect I could help others and at the same time do my obligation to my family."

> > Josephine Paborada, mother of 12 children and President of Clustered Community in San Enrique, Iloilo.





# IAN JAY'S STORY

In 2010, thanks to his outstanding results at school, Ian Jay integrated CAMELEON's Community Development Program. After graduating from high school with excellence, Ian Jay enrolled in a Bachelor of Science in criminology. After his father's death in 2013, Ian Jay took the patriarcal role encouraging his family to stay strong. Ian Jay managed to work and study at the same time, and even committed some of his time in advocating child's rights along with the Voice of CAMELEON's Children (VCC). To increase their income, his mother was given chickens and tools to learn how to do massage. Ian Jay successfully graduated from college in March 29, 2016 and received a medal and a certificate for his sport outstanding results. Last December, with the financial support of his mother and CAMELEON, he was able to pass the exam and is now a professional criminologist.

# SPORTS & CIRCUS PROGRAM

The sports and circus program aims at developing the physical capacities and social skills of our beneficiaries as well as discovering their inner talent, conquering their fears and gaining self-esteem. 74% of the In House girls reported that sport and circus have helped them developing positive values:







All the trainings are provided by competent trainers or expert facilitators.

### SPORTS

BASKETBALL VOLLEYBALL TAEKWONDO SWIMMING TABLE TENNIS KARATEDO WALL CLIMBING

### RECREATIONAL ACTIVITIES

KICKBALL BICYCLE BEACH OUTING FOLK & MODERN DANCE SPECIAL OLYMPICS.

...

339 CAMELEON BENEFICIARIES FROM ALL PROGRAMS ATTENDED TO THE 4-DAY ANNUAL SUMMER CAMP

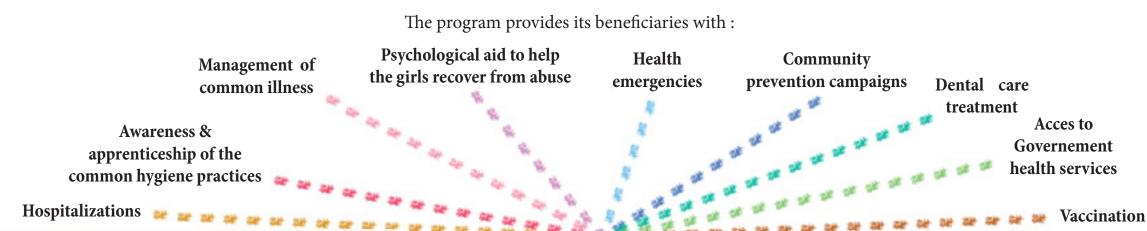


"Sport is fun, it also taught me to be brave in facing my fears. I know I can overcome the challenges in life as long as I have the strength."

Katie, In House girl

THE PROGRAM DIRECTLY BENEFITS TO 410 CHILDREN FROM CAMELEON'S REHABILITATION AND COMMUNITY DEVELOPMENT PROGRAMS

# HEALTH PROGRAM



MERCURY DRUG

THE NUMBER OF BENEFICIARIES IN GOOD HEALTH CONDITIONS KEPT RISING THROUGHOUT THE YEARS THANKS TO THE HEALTH PROGRAM, REACHING 97% IN 2016

> 356 BENEFICIARIES ATTENTED TO THE ANNUAL HEALTH WEEK CELEBRATION

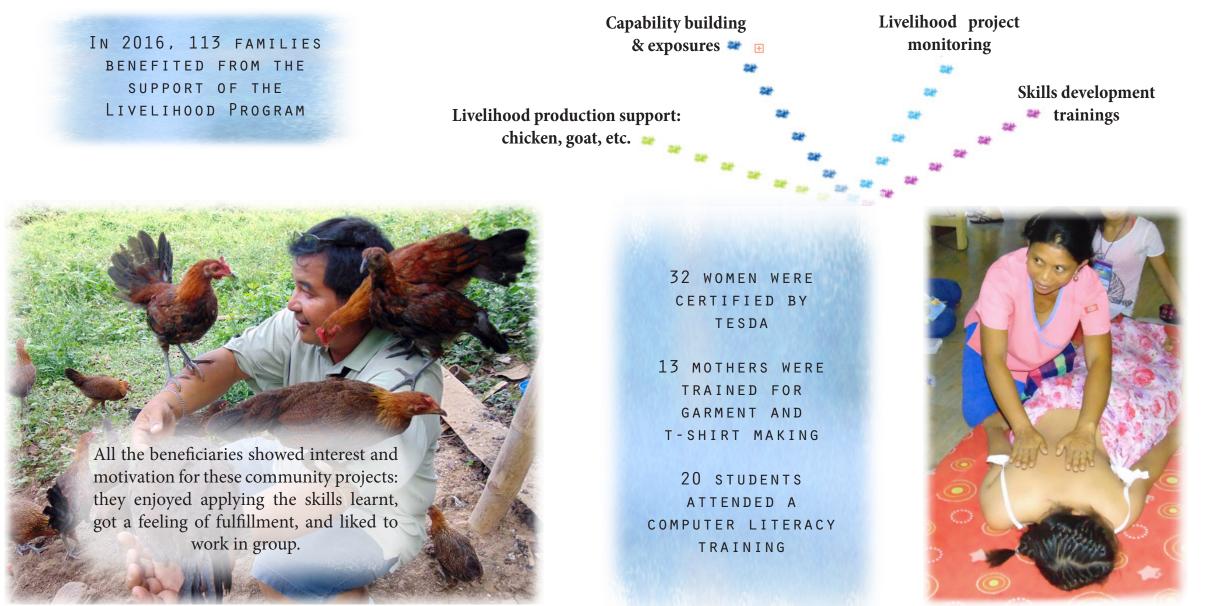
24 PARENT HEALTH COORDINATORS HAVE REGULARLY PARTICIPATED TO HEALTH AWARENESS CAMPAIGNS AND ORIENTATION IN THE COMMUNITIES

# CAMELEON YOUTH HEALTH ADVOCATES

Teenage prevention campaigns and lectures were also led by CAMELEON Youth Health Advocates (CYHA), a group of beneficiaries trained on reproductive health and sexuality.

# LIVELIHOOD PROGRAM

This program aims to improve the income of the families of our beneficiaries through skills training and income generating project:



### TWO COMMUNITY-BASED LIVELIHOOD BUSINESSES HAVE BEEN ORGANIZED IN 2016:

THE BAKERY PROJECT (BAKERY, CANTEEN AND SHOP STORE)

A **bakery building was put up** in the center of Bingawan on a land donated by the Municipality.

10 MOTHERS WERE TRAINED FOR COMMERCIAL BAKING AND THE BAKERY WAS EQUIPPED WITH BAKING & COOKING UTENSILS



### THE GINES FARM GROUP

A group of **parents farmers** have been organized and are now cultivating on a land lent by CAMELEON. During the year, the farm building also was renovated. Plantations Productions of vegetables, root crops, rice Native chicken and hybrid goat production Vermi-composting TO ENABLE THIS FARM TO BE OPERATIONAL, 24 PARENTS WERE TRAINED ON NATIVE CHICKEN PRODUCTION AND 12 FAMILIES ON VEGETABLES PRODUCTION



# ADVOCACY PROGRAM

The advocacy program of CAMELEON aims to raise awareness among communities about child abuse, but also to train stakeholders (teachers, barangay captains) and policy makers on child abuse prevention and treatment.



### THE VOICE OF CAMELEON'S CHILDREN

Among lectures to schools and communities, the VCC, a group of beneficiaries trained on child's rights, organized children summit and debates and other events, particularly before the circus shows. The VCC helps the advocacy implement creatively their activities and at the same time set examples to children and youth. 6873 STUDENTS, 2580 PARENTS, AND 822 TEACHERS WERE LECTURED ON CHILD'S RIGHTS

8 INDIVIDUALS WERE AWARDED IN THE SEARCH FOR CAMELEON CHILDREN'S HEROES 2016, RECOGNIZING THEIR INITIATIVES FOR CHILDREN AND YOUTH IN ILOILO PROVINCE

> A REGIONAL CONFERENCE ON RAPE WAS HELD IN CAPIZ AND REACHED 200 PROFESSIONALS

CAMELEON SUBMITTED TO THE UNITED NATIONS ITS CONTRIBUTION TO THE UNIVERSAL PERIODIC REVIEW ON THE SITUATION OF CHILDREN VICTIMS OF SEXUAL ABUSE IN THE PHILIPPINS





### ELECTORAL CAMPAIGN

With local and national elections of 2016, the advocacy **encouraged all candidates to include child-focused messages** in their political plateform. 32 candidates to the regional election committed publicly to support the cause of the children.

### CIRCUS & THEATRE

Circus and theatre shows are held as part of the **advocacy tools**. Forum theatre shows reached around **2500 people**.

# VOLUNTEERS

### LIESBETH'S EXPERIENCE

All throughout the year, volunteers from France and other countries came to CAMELEON for a couple of months to complete the Filipino team and share their knowledge.

Advocacy, journalism, communication, dance, art therapy, theatre, circus, sports ... they brought all those skills to the girls and the association!



"I spent 10 weeks in the rehabilitation center to make an impact study on how circus and dance influence the personal reconstruction process of girls victims of sexual abuse. I also gave dance lessons and participated in the creation of the girl's annual show, in Robinsons mall. I saw the girls blossom and discover themselves during my dance lessons, throughout their concentration, sincerity and ability to let go. They showed so much attention, motivation and determination (...). They radiate tenderness, human warmth; evolving with them was pure joy.

This research made me live unique moments, either with the beneficiaries or the staff. It taught me how to react facing testimonies that relate severe trauma. (...) CAMELEON was the most enriching experience I had, notably because it impressed me on different levels – personal, social, academic and artistic. (...) As time goes by my desires are confirmed: I want to integrate a dance school and pursue my studies with a PhD in order to take part in associations just like CAMELEON, as professional dancer and searcher in dance-therapy. My experience in CAMELEON gave me determination, strength and trust to pursue on this track and give it a chance to exist."

"CAMELEON was the most enriching experience I had, notably because it impressed me on different levels: personal, social, academic and artistic."



# RESOURCE MOBILIZATION

Mobilizing local partners from different sectors (public, private, individual or corporation) has been persistently and continually conducted to increase CAMELEON's sustainability and independence towards European fundings. This year, CAMELEON received the following:

DONATION OF A 1-HECTARE LAND UNDER A USUFRUCT AGREEMENT BY THE PROVINCE OF NEGROS FOR THE CONSTRUCTION OF A NEW REHABILITATION CENTER

DONATION OF PHP 6 MILLIONS FROM BDO-FOUNDATION FOR THE CONSTRUCTION OF NEW HOME FOR GIRLS VICTIMS OF ABUSE IN NEGROS

Additionally, the computed amount of donations in kind and discounted/free services for all our programs has reached the equivalent of Php 2,123,000 this year (excluding the usufruct in Negros)

THE PRIVATE SECTOR (IBF-SHOM, METROBANK) AND THE AUSTRALIAN EMBASSY IN THE PHILIPPINES ALSO HELPED THROUGH GRANTS AMOUNTING TO PHP 1,200,000

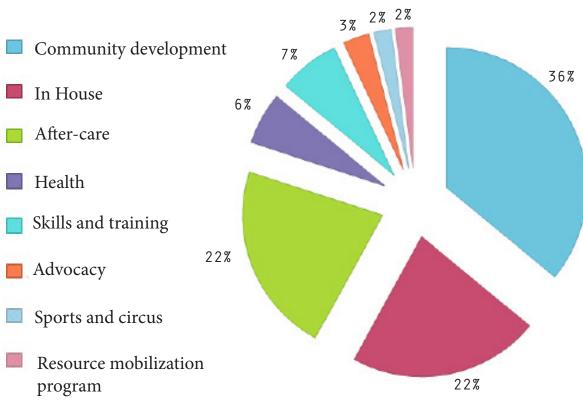


Lastly, the partnership with Zonta Club of Makati-Ayala helped us to connect with different corporations particularly hotels and restaurants in Manila. Those chefs created specific drinks or dishes and portion of their proceeds was given to Cameleon.

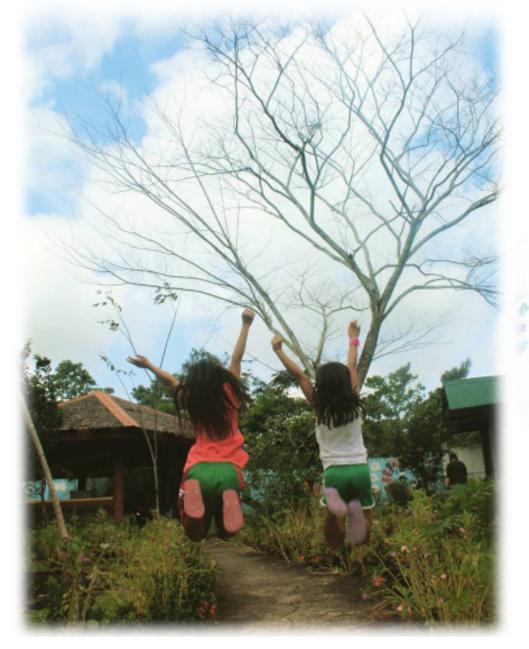
# FINANCE

TOTAL COST OF PROGRAM EXPENSES IN 2016: PHP 28,934,290 YOLANDA RECONSTRUCTION OF HOUSES: PHP 951,651 Administrative expenses (14%): PHP 4,743,254





# I WANT TO HELP...



What's possible?

Sponsoring a child: PHP 25,000 to 50,000 per year with regular communication about the improvment of the child

> Connecting CAMELEON with potential supporters: NGO, companies, individuals...

> > Donation in cash or in kind (clothes, books in English, medicines...)

Volunteering: providing technical skills (medical, animation, legal...)

All donation in cash are entitled to tax deduction (PCNC, accreditation) Bank account: Bank of the Philippines (BPI): General Luna Branch, ILOILO City, and Php Account: 1333-3095-44

# THANKS TO OUR SPONSORS

AAMBIS-OWWA ABS-CBN AGENCE FRANÇAISE DE DÉVELOPPEMENT AIR FRANCE FOUNDATION AMA COMPUTER COLLEGE AMANJAYA FOUNDATION AUSTRALIAN EMBASSY IN MANILA BANCO DE ORO FOUNDATION BOMBO RADYO BRITISH COUNCIL DEPARTMENT OF AGRICULTURE - ILOILO ATTY SEDFREY CABALUNA COMMISSION ON POPULATION ILOILO, REGION VI COCHINGYAN & PERALTA LAW OFFICE CAMELEON FRANCE DEPARTMENT OF SCIENCE AND TECHNOLOGY - ILOILO PROVINCE COOPERATION HUMANITAIRE LUXEMBOURG DEPARTMENT OF HEALTH - ILOILO PROVINCE DEPARTMENT OF EDUCATION - ILOILO PROVINCE DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT - CAPIZ PROVINCE DEPARTMENT OF LABOR AND EMPLOYMENT, REGION V DEPARTMENT OF TRADE AND INDUSTRY, REGION VI DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT ENGLE FOUNDATION FAMILY PLANNING ORGANIZATION PHILIPPINES FRONTHUB MEDILAB CLINIC GLOBAL GIVING HERCOR COLLEGE ILOILO SCIENCE OF TECHNOLOGY UNIVERSITY ILOILO PROVINCIAL HEALTH OFFICE KPMG FOUNDATION LE GRAND CHALON LION CLUB OUDENAARDE LION'S CLUB OF PASSI LION'S CLUB OF ILOILO LUXEMBOURG MINISTRY OF FOREIGN AFFAIRS MAVERIKS METROBANK MITCH MONTFORT MUNICIPALITY OF PASSI MUNICIPALITY OF BINGAWAN MUNICIPALITY OF SAN ENRIQUE NATIONAL ECONOMIC & DEVELOPMENT AUTHORITY - REGION VI OMBRIE FOUNDATION ORPHELINS APPRENTIS D'AUTEUIL PASSI TRADE SCHOOL PALOMO OPTICAL PHILIPPINE OBSTETRICS & GYNECOLOGICAL SOCIETY - REGION VI PRODUCTO LOKAL PROVINCE OF NEGROS OCCIDENTAL PHILIPPINES CHARITY SWEEPSTAKE OFFICE PROVINCE OF CAPIZ PROVINCE OF ILOILO PURATOS ROTARY CLUB OF JARO ROTARY CLUB OF PASSI REED ELSEVIER RMN RADYO RAJA FOUNDATION FE OF HEAD MISSION PHILIPPINES TECHNICAL EDUCATION SKILLS & DEVELOPMENT US PEACE CORP PHILIPPINES VIRTUOSO MASTER WEST VISAYAS STATES UNIVERSITY MEDICAL CENTER WEST VISAYAS STATES UNIVERSITY ZONTA CLUB MAKATI-AYALA

AND SPECIAL THANKS TO ALL OUR INDIVIDUAL SPONSORS!



Thank you to Gavin Erecre for his drawings.

### **CAMELEON Philippines**

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