

## OUR VISION

### CAMELEON aspires to a world without sexual violence.

In a world where sexual violence is insidious, common, considered taboo and rarely punished, encouraged by a culture of silence due to ignorance, fear, shame or denial, it is necessary to act.

## OUR ACTIONS

### Rehabilitation Program

130 girl survivors of sexual abuse are given basic needs as well as psycho-social intervention to help them recover from their trauma and become autonomous. They are also provided with legal assistance when they are determined to pursue their perpetrators. Afterwards, the girls are reintegrated into their families and communities.

A new rehabilitation center in Silay City was opened to shelter and heal girl survivors of sexual abuse in the province of Negros Occidental.

### Community Development Program

300 least privileged but academically qualified children are assisted yearly in their educational needs. Their families are also empowered through livelihood skills training, capacity building and values development. The program expands the organization's zone of influence in the nearby municipalities to create child-friendly communities.

### Advocacy Program

The Advocacy Program runs information campaigns to raise awareness and to educate the public on child sexual abuse and to ultimately prevent the proliferation of such crime. The program lobbies in the local and national legislative levels to advocate for child protection laws and policies.

### Support Programs

#### SPORTS AND CIRCUS

These are unique interventions provided to CAMELEON beneficiaries that help them build their self-confidence, character, skills as well as respect, discipline,



## Changing Colors, Changing Lives

TOTAL BUDGET OF 2018:

**Php 34,400,000**

**84%**  
Program costs

**16%**  
Administrative costs

### IN NUMBERS: 2018



**2,800**

Children and parent beneficiaries received CAMELEON's services



**10,000**

People were reached through Circus shows



**600,000**

Audience were reached by advocacy campaigns

**64**

girls were rehabilitated in the Residential Care Program

**65**

girls were catered in the After-Care program

**272**

children beneficiaries of the Community Development Program have stable jobs since 2012

CAMELEON's sustainability and uniqueness is rooted in the involvement of its beneficiaries, parents, and youth in the communities. They themselves become Actors of Change.

perseverance, and team work.

Circus is a therapeutic tool for the In-House and After-Care girls. It's a means of self-expression, building positive image of themselves and regaining their self-confidence.

#### HEALTH

Beneficiaries of CAMELEON are given access to health care and medical services such as vaccination, hospitalization, dental care, medical consultation, psychological aid and other preventive medical interventions to ensure their good health conditions.

### Youth Organizations

#### VOICE OF CAMELEON'S CHILDREN (VCC)

Composed of CAMELEON's beneficiaries from the Rehabilitation and Community Development Programs, these young empowered advocates give lectures and workshops to educate and raise awareness on children's rights to teachers, parents and their fellow youth.

#### CAMELEON YOUTH HEALTH ADVOCATES (CYHA)

Also composed of CAMELEON's beneficiaries, CYHA aims to raise awareness to the public and youth about reproductive health, advocate against teenage pregnancies, prevention of sexually transmitted diseases, and inform them of the different preventive measures related to reproductive health.



## LAURENCE LIGIER

Founder

She is a recipient of several prestigious awards:

- **Knight of the National Order of the Legion d'Honneur** by French President François Hollande
- **Knight of the National Order of Merit** by French President Nicolas Sarkozy
- **Presidential Award for Civic Spirit and Devotion** by French President Jacques Chirac
- **Philippines Presidential Award** by President Gloria Macapagal Arroyo
- **Women of Style and Substance** - People Asia Award
- **Clarins' Most Dynamic Woman of the Year Award**

### BOARD OF TRUSTEES

**Jose Cochingyan III**  
Chairman/President

**Christopher Montaña**  
Corporate Secretary

**Bernard Poplimont**  
Vice-President

**Pauline Alfuate**  
Auditor

**Ricardo Andrada**  
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Trustee

**Mysel Yusay**  
Trustee

**Feli Sustento**  
Trustee

**Heide Foulc**  
Executive Director



## KC CONCEPCION

**Ambassador of CAMELEON Association in the Philippines since 2007**

“Take action, invest yourself, and don't wait until it's too late – that is the point of our work.”

### GET INVOLVED

#### Make a Donation

Every donation, either in kind or in cash, goes to a greater cause. By helping a child and his/her family, you also help them become actors of change who contribute in building a better society and a better world. For your bank transfers, cash or cheque donations, you may deposit to:

**CAMELEON Association, Inc.**  
Bank of the Philippine Islands (BPI)  
E. Lopez Branch, Iloilo  
PHP account: 001333-3095-44  
Swift Code: BOPIPHMM

#### Sponsor a Child or a Program

Help a child go to school or contribute in the continuation of our programs by becoming one of our sponsors. CAMELEON firmly believes in the strength of ties woven on a long-term basis between a child and sponsor who supports him/her during his/her education.

#### Become a volunteer

Share your expertise and skills for a good cause. Volunteers in CAMELEON help the association in expanding manpower and they finish their missions with unique and unforgettable experiences.

### CONTACT INFORMATION

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🌐 [www.cameleon-association.org](http://www.cameleon-association.org)

📘 [www.facebook.com/cameleonphils/](https://www.facebook.com/cameleonphils/)

📷 [www.instagram.com/cameleonphilippines/](https://www.instagram.com/cameleonphilippines/)

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PCNC  
Accredited



DSWD  
Accredited



**CAMELEON Association, Inc.** is a non-profit, non-government organization founded in 1997 by French national Laurence Ligier. Its mission is to rehabilitate young girl survivors of sexual abuse in Western Visayas as well as provide educational support and sustainable livelihood opportunities to economically disadvantaged children and their families. CAMELEON advocates to end child sexual abuse and to promote children's rights in the region and in the world.